



PATENT  
Attorney Docket No. WBU-001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S): Thomson et al.  
SERIAL NO.: 10/672,046 GROUP NO.: 2121  
FILING DATE: September 26, 2003 EXAMINER: Not Yet Assigned  
TITLE: SYSTEM AND METHOD FOR DETERMINING A USER  
PREFERENCE FOR A CANDIDATE

**CERTIFICATE OF FIRST CLASS MAILING UNDER 37 C.F.R. 1.8**

I hereby certify that this correspondence, and any document(s) referred to as enclosed herein, is/are being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 1<sup>st</sup> day of February, 2004.

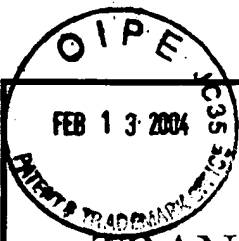
  
Lisa Marie Solis

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Submitted herewith is/are:

1. Transmittal Form (1 pg.);
2. Information Disclosure Statement (2 pgs.);
3. Form PTO – 1449 (2 pgs.);
4. Copies of IDS Citations (C1-C17); and
5. a Return Receipt Postcard.



# TRANSMITTAL FORM

Application Serial Number	10/672,046
Filing Date	September 26, 2003
First Named Inventor	Thomson
Group Art Unit	2121
Examiner Name	Not Yet Assigned
Attorney Docket No.	WBU-001
Patent No.	Not applicable
Issue Date	Not applicable

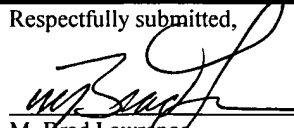
## ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Check Attached <input type="checkbox"/> Copy of Fee Transmittal Form	<input type="checkbox"/> Copy of Notice to File Missing Parts of Application <input type="checkbox"/> Formal Drawing(s)	<input type="checkbox"/> Notice of Appeal to Board of Patent Appeals and Interferences <input type="checkbox"/> Appeal Brief (in triplicate)
<input type="checkbox"/> Amendment/Response <input type="checkbox"/> Preliminary <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Letter to Official Draftsperson including Drawings [Total Sheets ____]	<input type="checkbox"/> Request For Continued Examination (RCE) Transmittal <input type="checkbox"/> Power of Attorney (Revocation of Prior Powers) <input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Status Inquiry <input checked="" type="checkbox"/> Return Receipt Postcard <input checked="" type="checkbox"/> Certificate of First Class Mailing under 37 C.F.R. 1.8 <input type="checkbox"/> Certificate of Facsimile Transmission under 37 C.F.R. 1.8
<input type="checkbox"/> Petition for Extension of Time	<input type="checkbox"/> Executed Declaration and Power of Attorney for Utility or Design Patent Application	<input type="checkbox"/> Additional Enclosure(s) (please identify below)
<input checked="" type="checkbox"/> Information Disclosure Statement <input checked="" type="checkbox"/> Form PTO-1449 <input checked="" type="checkbox"/> Copies of IDS Citations (CI-C17)	<input type="checkbox"/> Small Entity Statement <input type="checkbox"/> CD(s) for large table or computer program	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Amendment After Allowance	
<input type="checkbox"/> Sequence Listing submission <input type="checkbox"/> Paper Copy/CD <input type="checkbox"/> Computer Readable Copy <input type="checkbox"/> Statement verifying identity of above	<input type="checkbox"/> Request for Certificate of Correction <input type="checkbox"/> Certificate of Correction (in duplicate)	

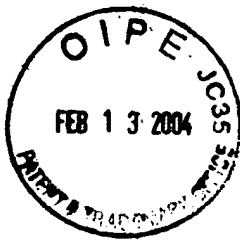
## CORRESPONDENCE ADDRESS

Direct all correspondence to: Patent Administrator  
Testa, Hurwitz & Thibault, LLP  
High Street Tower  
125 High Street  
Boston, MA 02110  
Tel. No.: (617) 248-7000  
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## SIGNATURE BLOCK

Respectfully submitted,  
  
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PATENT  
Attorney Docket No. WBU-001

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT(S): Thomson et al.  
SERIAL NO.: 10/672,046 GROUP NO.: 2121  
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PREFERENCE FOR A CANDIDATE

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with the provisions of 37 C.F.R. 1.97 and 1.98, Applicants hereby make of record the patents and publications listed on the accompanying Form PTO-1449, and other information contained herein, for consideration by the Examiner in connection with the examination of the above-identified patent application. In accordance with the U.S. Patent Office's partial waiver of the requirement under 37 C.F.R. 1.98(a)(2)(i), only copies of the foreign patent documents and non-patent publications are enclosed.

**REMARKS**

In accordance with the provisions of 37 C.F.R. 1.97, this statement is being filed (CHECK ONE):

- ☒ (1) within three (3) months of the **filing date** of a national application other than a continued prosecution application under 37 C.F.R. 1.53(d), or within three (3) months of the **date of entry of the national stage** as set forth in 37 C.F.R. 1.491 in an international application, or before the mailing of the **first Office action** on the merits, or before the mailing of a **first Office action** after the filing of a request for continued examination under 37 C.F.R. 1.114; or
- ☐ (2) after the period defined in (1) but before the mailing date of a **final action** or a **notice of allowance** under 37 C.F.R. 1.311, and
- ☐ the requisite Statement is below, **OR**
- ☐ the requisite fee under 37 C.F.R. 1.17(p), namely **\$180.00**, is included herein, or

- ☐ (3) after the mailing date of a **final action** or **notice of allowance** but before the payment of the **issue fee**, **AND**
- ☐ the requisite Statement is below, **AND**
- ☐ the requisite petition fee under 37 C.F.R. 1.17(p), namely **\$180.00** is included herein.

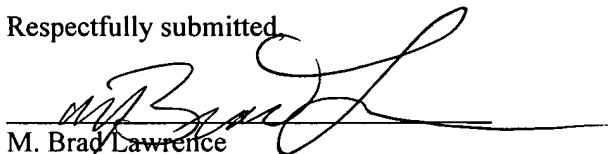
It is respectfully requested that each of the patents and publications listed on the attached Form PTO-1449, and other information contained herein, be made of record in this application.

### STATEMENT

As required under 37 C.F.R. 1.97(e), Applicant(s), through the undersigned, hereby state either that [check the appropriate space only if either (2) or (3) is checked on the previous page and the Statement is required]:

- ☐ 1. Each item of information contained in the Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application **not more than three months** prior to the filing of the Information Disclosure Statement; or
- ☐ 2. No item of information contained in the Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing this Statement after making reasonable inquiry, no item of information contained in the Information Disclosure Statement was known to **any individual** designated in 37 C.F.R. 1.56(c) **more than three months** prior to the filing of the Information Disclosure Statement.


Respectfully submitted,




M. Brad Lawrence  
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Reg. No. 47,210

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<b>FORM PTO - 1449</b>  <b>INFORMATION DISCLOSURE STATEMENT</b>				<b>ATTORNEY DOCKET NO.:</b> WBU-001 (8577/3)  <b>APPLICANT(S):</b> Thomson et al.  <b>SERIAL NO.:</b> 10/672,046  <b>FILING DATE:</b> September 26, 2003  <b>GROUP:</b> 2121					
 <b>U.S. PATENT DOCUMENTS</b>									
EXAM. INIT.		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE		
	A1	5,481,647	1/2/96	Brody et al.	395	51	9/21/93		
	A2	5,758,257	5/26/98	Herz et al.	455	2	11/29/94		
	A3	5,844,817	12/1/98	Lobley et al.	364	578	9/8/95		
	A4	6,026,399	2/15/00	Kohavi et al.	707	6	5/30/97		
	A5	6,049,794	4/11/00	Jacobs et al.	706	45	12/9/97		
	A6	6,151,565	11/21/00	Lobley et al.	703	2	8/31/98		
	A7	6,240,411 B1	5/29/01	Thearling	707	5	6/15/98		
	A8	6,334,192 B1	12/25/01	Karpf	714	1	3/9/98		
	A9	6,394,811 B2	5/28/02	Finitzo et al.	434	262	3/19/98		
	A10	6,460,036 B1	10/1/02	Herz	707	10	12/5/97		
	A11	6,460,049 B1	10/1/02	Becker et al.	707	104	12/22/98		
	A12	6,480,627 B1	11/12/02	Mathias et al.	382	224	6/29/99		
<b>FOREIGN PATENT DOCUMENTS</b>									
EXAM. INIT.		DOCUMENT NUMBER	DATE	COUNTRY CODE	CLASS	SUB CLASS	FILING DATE	ABSTRACT ONLY	ENGLISH LANG (Y/N)
<b>OTHER ART, JOURNAL ARTICLES, ETC.</b>									
EXAM. INIT.	<b>OTHER DOCUMENTS: (Including Author, Title, Date, Relevant Pages, Place of Publication)</b>								
	C1	Portions of 4car.com website, < <a href="http://www.4car.co.uk/jsp/main.jsp?lnk=321">http://www.4car.co.uk/jsp/main.jsp?lnk=321</a> >, 5 pages ( <i>downloaded</i> November 18, 2002).							
	C2	Portions of the AA "Choose the Right Car" website, < <a href="http://www.theaa.com/allaboutcars/carsearch/carsearch_decide.jsp">www.theaa.com/allaboutcars/carsearch/carsearch_decide.jsp</a> >, 7 pages ( <i>downloaded</i> November 18, 2002).							
	C3	Portions of animalhome.com's Dog Search Page website, < <a href="http://www.animalhome.com/template/dogsearch.cfm?Where=G">http://www.animalhome.com/template/dogsearch.cfm?Where=G</a> >, 3 pages ( <i>downloaded</i> November 18, 2002).							
	C4	Portions of AutoLocate website, < <a href="http://www.ibm.autolocate.co.uk/home/home_page.asp">http://www.ibm.autolocate.co.uk/home/home_page.asp</a> >, 7 pages ( <i>downloaded</i> November 18, 2002).							
<b>EXAMINER</b>					<b>DATE CONSIDERED</b>				

<b>FORM PTO - 1449</b> <b>INFORMATION DISCLOSURE STATEMENT</b> 		<b>ATTORNEY DOCKET NO.:</b> WBU-001 (8577/3) <b>APPLICANT(S):</b> Thomson et al. <b>SERIAL NO.:</b> 10/672,046 <b>FILING DATE:</b> September 26, 2003 <b>GROUP:</b> 2121	
OTHER ART, JOURNAL ARTICLES, ETC.			
<b>EXAM. INIT.</b>	<b>OTHER DOCUMENTS: (Including Author, Title, Date, Relevant Pages, Place of Publication)</b>		
	C5	Portions of CarSmart.com website, < <a href="http://www.carsmart.com/content/buy/LM/New/index.cfm?id=12442;CRSM">http://www.carsmart.com/content/buy/LM/New/index.cfm?id=12442;CRSM</a> >, 12 pages ( <i>downloaded</i> November 18, 2002).	
	C6	Portions of Carter's Car Care website, < <a href="http://www.ineedwheels.com/cgi-bin/start.cgi/html/Dealers.html?DEALER_ID=Carters">http://www.ineedwheels.com/cgi-bin/start.cgi/html/Dealers.html?DEALER_ID=Carters</a> >, 3 pages ( <i>downloaded</i> November 18, 2002).	
	C7	Portions of Cleo section of ninemsn.com website, < <a href="http://cleo.ninemsn.com.au/cleo/quiz14.asp">http://cleo.ninemsn.com.au/cleo/quiz14.asp</a> >, 4 pages ( <i>downloaded</i> November 18, 2002).	
	C8	Portions of dogmatch.com's Dog Selection Criteria website, < <a href="http://dogmatch.com:280/dog_html/dogshow.html">http://dogmatch.com:280/dog_html/dogshow.html</a> >, 5 pages ( <i>downloaded</i> November 18, 2002).	
	C9	Portions of Jamjam.com's website, < <a href="http://www.jamjar.com/carbuying/search/buying_home.jhtml">http://www.jamjar.com/carbuying/search/buying_home.jhtml</a> >, 20 pages ( <i>downloaded</i> November 18, 2002).	
	C10	Portions of SelectSmart.com's "2004 American Presidential Candidate Selector" website, < <a href="http://selectsmart.com/PRESIDENT/">http://selectsmart.com/PRESIDENT/</a> >, 6 pages ( <i>downloaded</i> March 26, 2003).	
	C11	Portions of SelectSmart.com's "Before you decide Privacy Statement and Selector Methods" website, < <a href="http://selectsmart.com/privacy.htm">http://selectsmart.com/privacy.htm</a> >, 1 page ( <i>downloaded</i> November 18, 2002).	
	C12	Portions of SelectSmart.com's "Florida Gubernatorial Candidate Selector" website, < <a href="http://election2002.tbo.com/election2002/selectsmart/index.htm">http://election2002.tbo.com/election2002/selectsmart/index.htm</a> >, 13 pages ( <i>downloaded</i> November 18, 2002).	
	C13	Portions of SelectSmart.com's "Luxury Car Selector" website, < <a href="http://www.selectsmart.com/FREE/select.php?client=luxurycars">http://www.selectsmart.com/FREE/select.php?client=luxurycars</a> >, 7 pages ( <i>downloaded</i> November 18, 2002).	
	C14	Portions of SelectSmart.com's "Which Ayashi no Ceres (Ceres: Celestial Legend) character are you?" website, < <a href="http://www.selectsmart.com/FREE/select.php?client=shikyouta">http://www.selectsmart.com/FREE/select.php?client=shikyouta</a> >, 4 pages ( <i>downloaded</i> November 18, 2002).	
	C15	Portions of SelectSmart.com's "Who would you vote for in the Mass. US Senate Race?" website, < <a href="http://www.selectsmart.com/FREE/select.php?client=qstarweb">http://www.selectsmart.com/FREE/select.php?client=qstarweb</a> >, 7 pages ( <i>downloaded</i> November 18, 2002).	
	C16	Portions of SelectSmart.com's Selectors website, < <a href="http://www.selectsmart.com/home.html">http://www.selectsmart.com/home.html</a> >, 16 pages ( <i>downloaded</i> November 18, 2002).	
	C17	Portions of Where-Can-I-Buy-A-Car-Online.com's "UK Help Me Choose" website, < <a href="http://www.where-can-i-buy-a-car-online.com/data/uk/43600.htm">http://www.where-can-i-buy-a-car-online.com/data/uk/43600.htm</a> >, 2 pages ( <i>downloaded</i> November 18, 2002).	
<b>EXAMINER</b>		<b>DATE CONSIDERED</b>	